FRENCH
UNIVERSITY OF TOURISM

TOURISM
RESEARCH & HIGHER EDUCATION
ASSOCIATION

French University of Tourism
(Université Française du Tourisme)

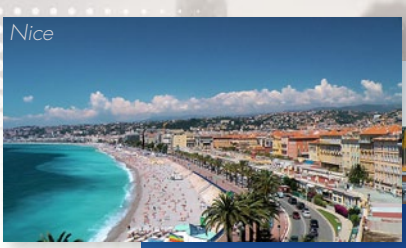
Summer school

Diploma in

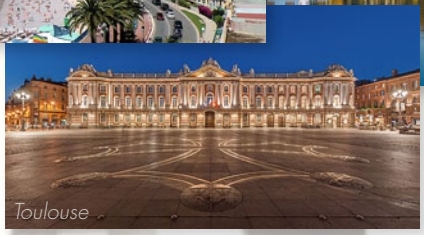
Tourism Destination Management
Learning from France

A program bringing together the tourism departments of
the most prestigious institutes and universities in France

25 June - 23 July 2016
Nice - Toulouse - Angers - Paris









TRAVEL, LEARN, EXPERIENCE

FRENCH UNIVERSITY OF TOURISM SUMMER SCHOOL

GROUNDED IN EXCELLENCE

The French University of Tourism is an association of thirteen prestigious institutes and universities. It was founded in 2010 with the objective of providing an exciting educational and cultural experience, sharing excellence in training programs and transferring research knowledge in tourism.

The French University of Tourism offers the joint degree[1] of **"Tourism Destination Management, Learning from France"**. This is a high-level educational course that draws upon the theories, research, and professional knowledge of a diverse team of professors and practitioners renowned in their respective fields.

TRAVEL AND LEARN

The summer school program is a unique opportunity for students to **travel in France and study** tourism management at French universities. It has been designed to provide a «Grand Tour» of France, combining the courses with the discovery of famous French sights, monuments, historic cities, art and cultural events. Students are awarded a diploma upon successful completion of the course.


Chambord Castle


Saint Nazaire Basilica, Carcassonne


Chambord Castle

AN OVERVIEW OF THE FRENCH TOURISM INDUSTRY

France is the world's top tourist destination and with 87 million tourists, the country is a world leader in both business and cultural tourism. As a result, France's tourism professionals have unique insight into the industry.

"The French tourism industry is a national treasure". *Laurent Fabius, French Foreign Minister*

France is the world's number one tourist destination, making it an unequalled location for the study of tourism.
900 000 jobs
5.8m overnight stays
7.42% of GDP
240 000 companies

[1] Diplôme Interuniversitaire (DIU)



Reasons to enroll in the French University of Tourism Summer School

Enrich your career

Students enrolled in the "Tourism Management: Learning from France" program **receive a joint-diploma** co-signed by the participating institutions of the French University of Tourism.

Experience the best that France has to offer

France is the world's number one tourist destination offering a mix of diverse landscapes and a huge range of cultural resources. Through **field trips, cultural visits and expert-led tours**, the program gives students first-hand experience of the French tourism cultural product.

Be part of a unique academic setting

The summer school program is grounded in a **solid academic setting** backed by researchers, professionals and practitioners dedicated to disseminating France's tourism expertise and know-how. Students are offered a variety of approaches and perspectives on the tourism industry. Classes are thought-provoking and engaging and encourage interactive participation from students.

Gain theoretical and practical skills

The summer school has been designed to ensure that theoretical knowledge goes hand in hand with a practical understanding of the major issues in the tourism industry. This is achieved through the different classes and various field trips that form an integral part of the program. Courses are taught both by leading researchers and practitioners of major French tourism firms. Students will learn by interacting with seasoned professionals who are eager to share their experience.

Develop your professional network and expand your cultural horizons

The degree in Tourism Destination Management enables students to **widen their network** by meeting important stakeholders in the French tourism industry – professors, practitioners and policymakers alike. Likewise, the summer school offers a useful network for the future career of young professionals.

Share an incredible experience with fellow students and experts from around the world

The summer school brings together students from different countries for a multicultural and unforgettable experience.

SUMMER SCHOOL PROGRAM

TRAVEL

As a tourist destination, France has everything to offer from sandy beaches, to snow-capped mountains and vast expanses of countryside. It is a country steeped in culture with its iconic landmarks, castles, world-class art and history, not to mention the gastronomical tradition that attracts food enthusiasts from across the world.
Courses at the French University of Tourism take place over a four-week period, during which students will visit some of France's most stunning locations in four of its most famous regions: **the Riviera, Toulouse, Angers, and finally Paris.**



LEARN

By bringing together state of the art training and research institutions in the field of tourism, the course gives students exposure to the best that France has to offer in terms of tourism. The classes, setting and network of experienced professionals makes this a leading program in tourism management.

The program focuses on the following themes:
E-TOURISM
GASTRONOMY AND FOOD TOURISM
TOURISM AND ENVIRONMENT
COASTAL, MOUNTAIN AND RURAL TOURISM
HERITAGE TOURISM
URBAN AND METROPOLITAN TOURISM

EXPERIENCE

The program enables participants not only to fully immerse themselves in French life, but to do so within a multi-cultural framework. This unique mixture is made possible by the different nationalities of the students attending the one-month course. The various organized trips and activities will be the opportunity to fully experience student life in France in the cities of Nice, Toulouse, Angers and Paris.



GENERAL SCHEDULE

25 June
First day of summer school.

25 June – 1 July
Nice and the Cote d'Azur.

2 – 8 July
Toulouse and the Midi-Pyrenees Region.

9 – 15 July
Angers and the Loire Valley. Excursions to La Rochelle and Nantes.

16 – 22 July
Paris and the Paris Region.

23 July
Departure from Paris.


Old city, Nice


Saint Sernin Basilica, Toulouse


Ducs de Bretagne Castle, Nantes

GENERAL ORGANIZATION

Saturdays
Transfers and free time to settle into the new accommodation.

Sundays
Free time (choice of excursions available).

Mondays to Fridays
Classes (morning) and study visits (afternoon).

Friday 22 July
Final session and presentations.


Port of La Rochelle


Notre Dame de Paris Cathedral, Paris

The **international and multicultural spirit** of the French University of Tourism is also a fundamental aspect of the summer school, whose program has been designed to reflect these values and to promote cultural diversity, broad-mindedness and intellectual curiosity. An international outlook lies at the heart of the program, which is enriched by the diverse perspectives and cultural backgrounds of its students and professors.

PRACTICAL INFORMATION





ELIGIBILITY

The summer school is open to holders of a bachelor degree or equivalent.

TUITION AND FEES

Tuition and fees are €5,000 per student. This covers payment for the courses, field trips, accommodation, meals from Monday to Saturday (meals on Sunday are not included) and local and national transport. Students are responsible for their own travel costs and arrangements to attend the course (i.e. incoming travel to Nice and outgoing travel from Paris).

DURATION

Courses take place over a four-week period: THE RIVIERA - TOULOUSE - ANGERS - PARIS.

LANGUAGES

Classes are taught in English. Applicants must be fluent in English (some knowledge of the French language is advisable).

HOW TO APPLY

Applicants must successfully complete an application process. Selection takes into account candidates' academic background, grades, and motivation.

Candidates are invited to register via the Summer School Internet Site:
www.summerschool-frenchuniversitytourism.com
Contact and information: **contact@summerschool-frenchuniversitytourism.com**

List of required documents to complete the application:

- Covering letter
- CV (including full name, address, email, copy of ID document, passport-sized photo)
- Academic background information: academic transcripts, copy of highest certificate/ diploma/degree obtained
- Languages and level (If you hold an English language certificate, TOEFL, TOEIC, IELTS or equivalent, please join it to your application)

AN OVERVIEW OF THE FRENCH UNIVERSITY OF TOURISM-AsTRES

Founded in 2010 as a non-profit organization, the French University of Tourism-AsTRES brings together the major universities and institutions offering study programs and research in the field of tourism.

SCIENTIFIC COMMITTEE

University of Angers: Dr Dominique Peyrat-Guillard
University of Bretagne Occidentale (UBO): Dr Emmanuelle Peyvel
University of Grenoble – Alpes: Dr Luc Gwiazdzinski
University of Nice Sophia-Antipolis: Dr Franck Sosthé
University of Paris 1 Panthéon-Sorbonne: Dr Maria Gravari-Barbas
University of Paris-Est Marne-La-Vallée: Dr Nathalie Fabry
University of La Rochelle: Dr Caroline Blondy
University of Sorbonne Nouvelle Paris 3: Dr Joseph Ngijol
University of Toulouse Jean Jaurès: Dr Driss Boumeggouti
University of Valenciennes and Hainaut-Cambrésis: Dr Sylvain Petit
IRSTEA: Dr Jean-Bernard Marsat
Conservatoire National des Arts et Métiers (CNAM): Dr Brice Duthion
Higher National School of Architecture of Paris - Belleville: Dr Virginie Picon-Lefebvre

ONGOING ACTIVITIES

HIGHER EDUCATION

The French University of Tourism-AsTRES organizes activities dedicated to tourism. It offers a joint degree in "Tourism Destination Management, Learning from France" and other tourism programs.

RESEARCH

The French University of Tourism-AsTRES is committed to furthering research in the field of tourism. Each year, hundreds of researchers are involved in research projects exploring the multifaceted nature of the tourism industry. Themes include management practices, environmental concerns, and preservation of the country's cultural heritage.

NETWORK

The French University of Tourism-AsTRES brings together major stakeholders in the field of tourism. These partnerships enable AsTRES, as an organization, to harness the network of its member institutions.



Members of the French University of Tourism AsTRES

université angers

UFR ESTHUA
Tourisme et culture

ISTHIA
UNIVERSITÉ TOULOUSE Jean Jaurès

UNIVERSITÉ SORBONNE NOUVELLE PARIS 3

USPC
Université Sorbonne Paris Cité

Université Nice Sophia Antipolis
Membre de UNIVERSITE CÔTE D'AZUR

UPEM
UNIVERSITÉ PARIS-EST MARNE-LA-VALLÉE

UFR de Géographie
UNIVERSITÉ Grenoble Alpes

UBO
Université de Bretagne Occidentale

Université de Valenciennes et du Hainaut-Cambrésis

le cnam

paris-belleville
école nationale supérieure d'architecture

irstea

UNIVERSITÉ PARIS 1
PANTHÉON SORBONNE

UNIVERSITÉ
La Rochelle

WITH THE SUPPORT OF

DGE
DIRECTION GÉNÉRALE DES ENTREPRISES

The French University of Tourism-AsTRES
Summer School Program

www.summerschool-frenchuniversitytourism.com

Contact and information: *contact@summerschool-frenchuniversitytourism.com*